



SHOPNET

SHOPNET MARKETING PVT. LTD.

SHOPNET Business Plan



WHO WE ARE



SHOPNET MARKETING PRIVATE LIMITED started its operations in the year 2019, is a direct selling company dealing in top quality GMP, ISO 9001:2015, HACCP and 100% NATURAL CERTIFIED, FSSAI approved ayurveda products and dietary supplements for wellness of human beings. Our products ensure hygienic and are highly efficient in nature and does not contain any side effect because the products are manufactured with ayurvedic and organic herbs. We follow Rules laid down by the Government of India.



WHY CHOOSE US

SHOPNET with WORLD OF SUCCESS slogan have the dream turned into reality with the most dynamic and fortunate Marketing team and Technical EXPERTS, who have already set a benchmark in the field of Marketing with experience of many years. With their untiring efforts and strong dedication, these leaders actualize and fulfil the dreams of thousands of families.



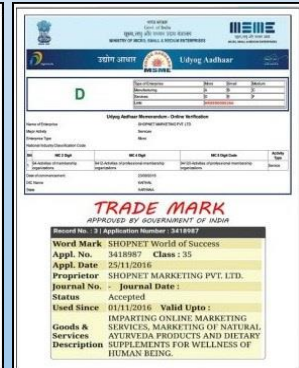
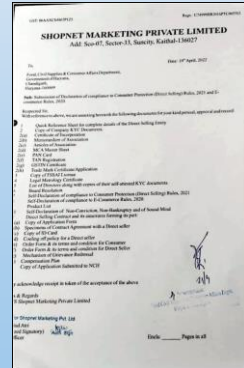
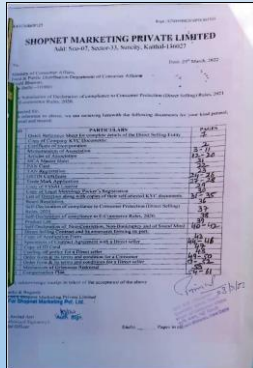
OUR VISION

Our vision is to produce creative professional and provide powerful platform and best environment to act and achieve big by recognizing the potential in every individual to maximize results and by attaining these we will win a smile to all consultants at the end of the day.





Legal Documents



ID ACTIVATION



Registration :

Free

Your ID Activation:

Products worth 500 Points(PV) on MRP.

CLUB BENEFITS

ROYAL CLUB

- ❖ 2500 CV
- ❖ Free Product of

Rs.1000/-

SUPER ROYAL CLUB

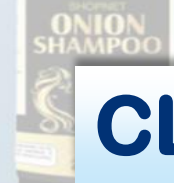
- ❖ 5000 CV
- ❖ Free Product of

Rs.2500/-

ENTREPRENEUR CLUB

- ❖ 10000 CV
- ❖ Free Product of

Rs.6000/-



Fights Obesity
Good In Diabetes
Good For Eyes

TYPES OF INCOME

- 
- 1 Retail Profit
 - 2 Direct Retail Income
 - 3 Leaders Field Incentive (LFI)
 - 4 Active Bonus
 - 5 Active Bonus Plus
 - 6 Super Active Bonus
 - 7 SHOPNET Fund
 - 8 Royalty Income
 - 9 Nominee Fund
 - 10 Rank Rewards

RETAIL PROFIT

$$\text{RETAIL PROFIT} = \text{MRP} - \text{DP}$$

- 20% to 40% profit can be earned by purchasing products at DP rate & selling these at MRP after activation of ID.

DIRECT RETAIL INCOME

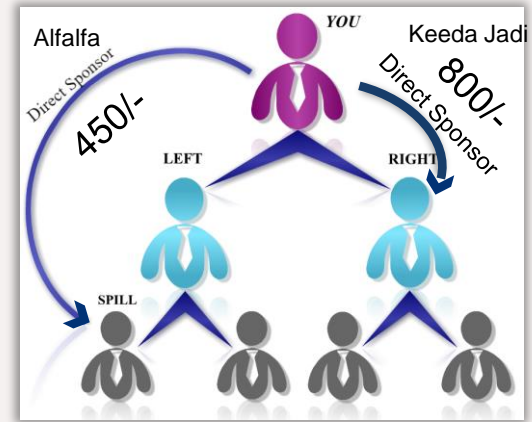


$$\text{RPP} = \text{MRP} - \text{DP}$$

All active IDs will be eligible for Direct Retail Income as under:

- 1) 50% of RPP to Direct Sponsor ID
- 2) 50% of RPP to Super Sponsor ID

$$\begin{aligned} \text{Direct Sponsor} + \text{Super Sponsor} &= 625/- + 625/- \\ &= 1250/- \end{aligned}$$



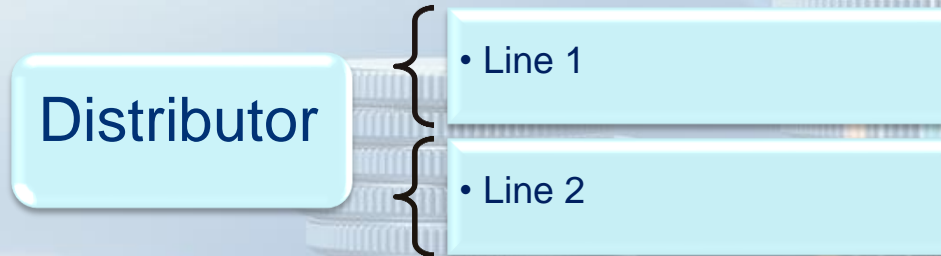
Total: 1250/-



LEADERS FIELD INCENTIVE (LFI)



30% of company's monthly turnover will be distributed as per their matching business



LFI will be distributed among the distributors as per their Matching Business

Multiple of **2500 pts. : 2500 pts.** in two lines.

ACTIVE BONUS

7% of company's monthly turnover will be distributed among distributors as per their fresh matching business in two lines.

- ❖ Fresher
- ❖ Beginner Star
- ❖ Learning Star



are eligible for Active Bonus Plus who will achieve

10000 pts. : 10000 pts.

in a single month.

ACTIVE BONUS PLUS

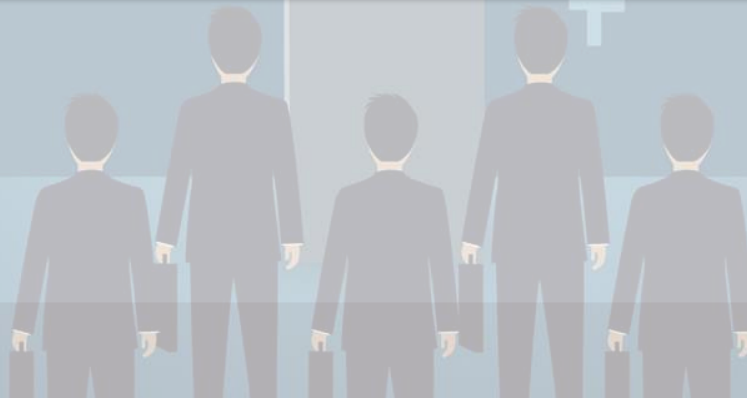


3% of company's monthly turnover will be distributed for Active Bonus Plus

- ❖ Fresher
- ❖ Beginner Star
- ❖ Learning Star
- ❖ Silver Star



are eligible for Active Bonus Plus who will achieve
20000 pts. : 20000 pts.
in a single month.



SUPER ACTIVE BONUS

3% of company's monthly turnover will be distributed for Super Active Bonus.

- ❖ Fresher
- ❖ Beginner Star
- ❖ Learning Star
- ❖ Silver Star
- ❖ Gold Star

are eligible for Super Active Bonus who will achieve

30000 pts. : 30000 pts.

in a single month.

If Business of this month is: 30000 : 30000 points

* LFI:

12 points of 2500 : 2500 BV in 30000

Value of 1 LFI point approx.= Rs.175/-

Value of 12 LFI point approx.= Rs.175/- x 12= 2100/-

LFI = 2100/-

Active Bonus = 4500/-

* ACTIVE BONUS:

3 points of 10000 : 10000 BV in 30000

Value of 1 Active Bonus point approx.= Rs.1500/-

Value of 3 Active Bonus point approx.= Rs.1500/- x 3= 4500/-

If Business of this month is: 30000 : 30000 points

* ACTIVE BONUS PLUS:

20000 : 20000 points

Value of Active Bonus Plus point approx.= Rs.1800/-

* SUPER ACTIVE BONUS:

30000 : 30000 points

Value of Super Active Bonus point approx.= Rs.2600/-

LFI = 2100/-

Active Bonus = 4500/-

Active Bonus Plus = 1800/-

Super Active Bonus = 2600/-

Total = 11000/-

+ Direct Retail Income

SHOPNET FUNDS



Educational Fund

- 10% of Company's monthly turnover will be distributed.

- Multiple of
15000 pts :15000 pts



Bike Fund

- 9% of Company's monthly turnover will be distributed.

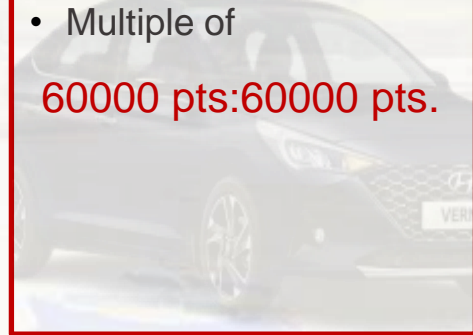
- Multiple of
30000 pts:30000 pts.



Car Fund

- 7% of Company's monthly turnover will be distributed.

- Multiple of
60000 pts:60000 pts.



SILVER STAR & ABOVE Rank Achievers are eligible for these funds on Fresh Business every month.

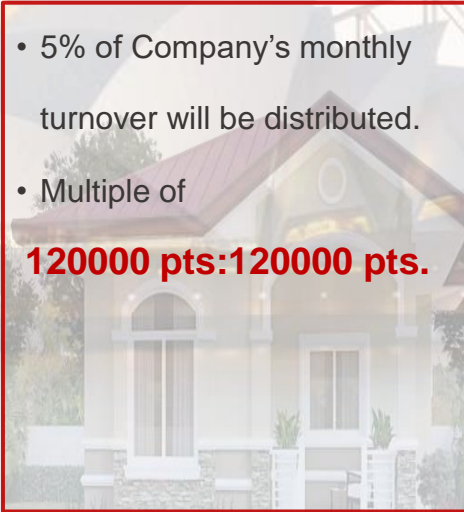
SHOPNET FUNDS



House Fund

- 5% of Company's monthly turnover will be distributed.
- Multiple of

120000 pts:120000 pts.



Meeting Fund

- 3% of Company's monthly turnover will be distributed.
- Multiple of

240000 pts:240000 pts.



Office Fund

- 1% of Company's monthly turnover will be distributed.
- Multiple of

5 Lakh pts:5 Lakh pts.



Lifestyle Fund

- 1% of Company's monthly turnover will be distributed.
- Multiple of **10 Lakh pts:10 Lakh pts.**

If Business of this month is: 120000 : 120000 points

LFI: $175 \times 48 = 8400/-$

Education Fund: $625 \times 8 = 5000/-$

Bike Fund: $1250 \times 4 = 5000/-$

Car Fund: $2600 \times 2 = 5200/-$

House Fund: $4500 \times 1 = 4500/-$

Total: **28100/-**

If Business of this month is: 240000 : 240000 points

LFI: $175 \times 96 = 16800/-$

Education Fund: $625 \times 16 = 10000/-$

Bike Fund: $1250 \times 8 = 10000/-$

Car Fund: $2600 \times 4 = 10400/-$

House Fund: $4500 \times 2 = 9000/-$

Meeting Fund: $7500 \times 1 = 7500/-$

Total: 63700/-

If Business of this month is: 5 Lakh : 5 Lakh points

LFI: $175 \times 200 = 30000/-$ (~~35000~~)

Education Fund: $625 \times 33 = 20625/-$

Bike Fund: $1250 \times 16 = 20000/-$

Car Fund: $2600 \times 8 = 20800/-$

House Fund: $4500 \times 4 = 18000/-$

Meeting Fund: $7500 \times 2 = 15000/-$

Office Fund: $10000 \times 1 = 10000/-$

Total: **134425/-**

Royalty Income

ROYAL CLUB

5% of monthly income of Level-1 IDs.

SUPER ROYAL CLUB

5% of monthly income of Level-1 IDs.

3% of monthly income of Level-2 IDs.

ENTREPRENEUR CLUB

5% of monthly income of Level-1 IDs.

3% of monthly income of Level-2 IDs.

3% of monthly income of Level-3 IDs.

4% of monthly income of Level-4 IDs.

LEVEL-1

Direct sponsor IDs of your ID

LEVEL-2

Direct sponsor IDs of Level-1

LEVEL-3

Direct sponsor IDs of Level-2

LEVEL-4

Direct sponsor IDs of Level-3

Monthly Income = LFI + all Bonuses + Shopnet Funds

Royalty income will be calculated for those whose
monthly business is min 10000BV: 10000BV

AND

From those distributors whose business is min
10000BV: 10000BV

NOMINEE FUND

2% of the company's monthly turnover will be given to the nominee(one time only) in case of mishappening with active distributor.

300 BV for continuous 3 months repurchase is must

RANK CRITERIA + REWARDS

BEGINNER STAR

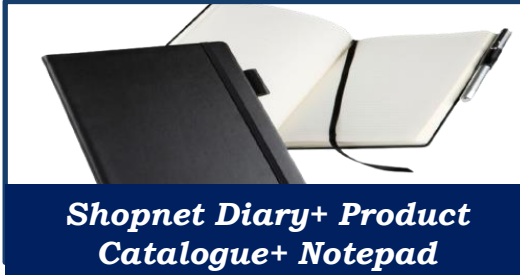
15000:15000 pts.



Shopnet Diary

LEARNING STAR

37500:37500 pts.



Shopnet Diary+ Product Catalogue+ Notepad

SILVER STAR

1 Lakh: 1 Lakh pts.



1-Day Training Program

GOLD STAR

2.5 Lakh: 2.5 Lakh pts.



2 Days 1 Night Local Tour

PLATINUM STAR

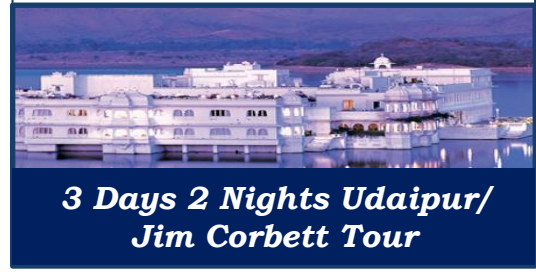
6 Lakh: 6 Lakh pts.



2 Days 1 Night Hill Station Tour

EMERALD STAR

12.5 Lakh: 12.5 Lakh pts.



3 Days 2 Nights Udaipur/ Jim Corbett Tour

RANK CRITERIA + REWARDS

RUBY STAR

30 Lakh : 30 Lakh pts.



*3 Days 2 Nights Mount Abu/
Darjeeling Tour*

DIAMOND STAR

6250000:6250000 pts.



Dubai / Bangkok Tour

DOUBLE DIAMOND STAR

1.5 Cr. : 1.5 Cr. pts.



Singapore / Malaysia Tour

BLUE DIAMOND STAR

4 Cr. : 4 Cr. pts.



*5 Days 4 Nights
Switzerland Tour*

CROWN DIAMOND STAR

10 Cr. : 10 Cr. pts.



*8 Days 7 Nights Europe
Tour*

CROWN D.ADMIN

25 Cr. : 25 Cr. pts.



*8 Days 7 Nights USA /
Australia Tour*

REPURCHASE / CONSISTENCY

Repurchase of Rs.2000/- every month up to **CONTINUOUS** 4 months

Product of Rs.2000/- free in 5th month.

***Applicable only on repurchase before 10th of every month ***

WEEKLY TARGET

DRI (Direct retail Income):- (500/- , 1000/-, 2000/-, 5000/-)

Consistency repurchase of Rs.2000/-:- New Distributors



Thanks!

Visit our Website:

<https://shopnetindia.com/>

You can find us at our Social Platforms:

- <https://www.facebook.com/shopnetindiaofficial>
- <https://www.facebook.com/groups/1257848657955193>
- <https://www.instagram.com/shopnetindiaofficial/>



SOCIAL MEDIA MARKETING



FACEBOOK GROUP: Click on the following link & then press 'JOIN'

(Official Shopnet India)

<https://www.facebook.com/groups/1257848657955193>

FACEBOOK PAGE: Click on the following link & then press 'FOLLOW'

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